

***Master of Business Administration/Master of Arts in East Asian Languages and
Cultures***
(MBA/ MA in EALC)

Students in this program combine a business education with graduate study of an East Asian geographic area and language. The student builds a substantial base of cultural knowledge and language competence while mastering the fundamentals of business. Graduates who possess a working knowledge of Chinese, Japanese or Korean and familiarity with the corresponding cultures, as well as a comprehensive understanding of the business, economic, and political climate of East Asia are poised to move into positions of leadership in the East Asian business arena.

Application requirements:

- Application to the School of Business and the Graduate School.
- The Graduate Management Admissions Tests (GMAT), accepted by EALC in lieu of the GRE.
- 3 copies of transcripts.
- 3 letters of recommendation, at least one of which should address the student's background or interest in area studies.

Admission Requirements:

To participate in the joint degree program, students must meet the prerequisites of and be accepted by the School of Business, the Graduate School, and the Department of East Asian Languages and Cultures.

Program Requirements (generally take 2-3 years to complete):

- 36 credit hours of graduate coursework in business with 3.0 GPA
- 25 credit hours in area studies with 3.0 GPA

Business course requirements for all candidates for the joint degree (36 credits):

Foundation courses:

BUS 701 Organizational Behavior	2
BUS 702 Managerial Economics	2
BUS 703 Accounting	2
BUS 704 Statistical Decision-making	2
BUS 709 Financial Management	2
BUS 711 Marketing Management	2
BUS 715 International Business	1
BUS 720 Strategic Management	2
BUS 723 Professional Skills Development	1

Environmental Courses—choose one:

BUS 707 Macroeconomic Environment of Business	2
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BUS 708 Intro to the Legal Environment of Business	2
Breadth Courses—choose three:	
BUS 710 Accounting (II)	2
BUS 705 Human Resource Management	2
BUS 706 Management Information Systems	2
BUS 719 Operations Management	2
Total Business Core:	24 Credits
Elective Courses in the School of Business:	12 Credits
Total Business Courses	36 Credits

East Asian Languages and Cultures requirements for all candidates for the joint degree program (25 credits, at least 18 in residence in EALC):

These requirements are a modified version of the requirements for the East Asian cultures option for the EALC MA.

Coursework:

- EALC 700 Introduction to East Asian Studies (1 credit)
- Completion of 2 semesters of advanced (504/508) courses in Chinese, Japanese or Korean with a grade of B or better. (6-10 credits, depending on the language) First- and second-year language courses will not count toward the graduate degree.
- A 500-level or above course in the literature or thought of their country of concentration (determined by language study) (3 credits)
- At least two other non-language courses at the 500 level or above in their country of concentration (6 credits)
- One course wholly outside of their country of concentration (3 credits)

Students may, in consultation with the department graduate adviser, take courses in a discipline or disciplines closely related to their studies. East Asian courses are offered in anthropology, art history, geography, history, political science, religious studies, theater and film, and other departments. Likewise, the thesis might be written under the direction of an East Asian specialist in one of these fields.

Approved EALC courses:

China:

ANTH 810 Ethnolinguistics of China
 EALC 530 Chinese Culture
 EALC 590 History of Tibet
 EALC 594 Law & Society in Traditional China

EALC 620 Life in China: Opium War-Present
 EALC 646 Chinese Law
 ECON 586 Economic Issues in China
 HIST 583 Imperial China
 HIST 584 Modern China
 HIST 585 Reform in Contemporary China

HIST 800 China in Global Perspective
HIST 583 Imperial China
HIST 800 Readings in Chinese History
HIST 800 Graduate Seminar on Modern China
HIST 800 Readings in Modern China
HIST 800 China in Global Perspective
HA 545 Early Chinese Art
HA 546 Chinese Sculpture
HA 604 Medieval Chinese Art
HA 650 Classical Chinese Art Text
HA 687 Art of Modern China
HA 785 Masters Sung & Yuan Dynasty
HA 787 Chinese Painting
HA 789 Proseminar in Chinese Art: Sculpture
HA 982 Seminar in Later Chinese Art
IBUS 425/895 Business in China
LING 572 Structure of Chinese
PHIL 506 Chinese Thought
POLS 668 Reform in Contemporary China
POLS 678 Chinese Foreign Policy
REL 508 Religion in China
REL 775 Religion & Society in Asia
REL 776 Seminar in Religion & Society in Asia: Chinese Popular Religion

Japan:

BUS 686 Business and Society in Japan
EALC 590/790 Japanese Pedagogy
EALC 590 Nature & The Environment in Japan
EALC 590 Visual/Literary Culture of Modern Japan
EALC 712 Traditional Japanese Literature in Translation

EALC 716 Modern Japanese Literature in Translation
HIST 586 Ancient & Medieval Japan
HIST 587 Early Modern Japan
HIST 588 Japan 1853-1945
HIST 589 Japan Since 1945
HIST 595 Business & Industry in Japan
HIST 596 Defining Japan: Marginalized Groups & National Identity
HIST 597 Japanese Theater History
HIST 660 Biography of a City: Kyoto
HIST 800 Readings in Modern Japanese History
HIST 800 Readings in Pre-Modern Japan
HIST 800 Readings in Early Japanese History
HIST 801 Colloquium in Pre-Modern Japanese History
HIST 801 Colloquium in Modern Japanese History
HA 503 Japanese Prints
HA 587 History of Japanese Sculpture
HA 782 Japanese Painting
HA 783 Edo Period Painting
HA 788 Seminar in Japanese Art
LING 575 Structure of Japanese
REL 509 Religion in Japan
REL 776 Religion & Society in Asia
TH&F 702 Japanese Film Makers
TH&F 702 Survey of Japanese Film
TH&F 827 Japanese Theater & Film

Korea:

EALC 590 Traditional Korea
EALC 593 Modern Korea
EALC 593 The Korean War: Representation and Public Memory
HA 706 Special Problems in Art History: Korean Painting

Pan-Asian Courses:

COMS 677 East Asian
Communication
EALC 590 Entrepreneurship in East
Asia
ECON 583 Economic Issues of East
Asia
HA 585 Art of Buddhism
HA 766 Calligraphy of China and
Japan
INTL 750 The Politics & Cultures of
Asia
POLS 656 Government & Politics of
East Asia
POLS 666 Political Economy of East
Asia

POLS 676 International Relations of
Asia
REL 602 Buddhism in East Asia
REL 762 Pure Land Buddhism
REL 762 Seminar in Eastern
Religious Thought
TH & F 702 War & Memory in
Asian Film

Third and fourth year Chinese,
Japanese, and Korean language
courses fulfill the requirements, as
well.

Other courses as permitted by the
student's MA advisor.

Thesis: Students will conclude the area studies part of the program with EALC 899, an inquiry into original sources resulting in a thesis. The thesis will be written under the direction of a member (or members) of the Center for East Asian Studies.